

The School of Translational
Medicine is inviting to a

General Lecture

Believe!

The Psychology of Persuasive Presentations

with Colin Bennett

Date: October 1st , 2026

Time: 16:30 – 17:30

Location: Haus 6, H01

Whatever type of presentation you give, it's all about the audience. Whether it's tough experts, a lecture hall, or the board of directors, we'll explore how to engage them: how to spark interest, how to kindle curiosity, how to ignite desire.

For further information,
please visit:

